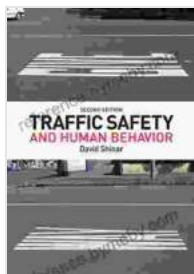


Drive Safely: Unlocking the Secrets of Human Behavior in Traffic

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Get ready to revolutionize your understanding of traffic safety with the groundbreaking second edition of "Traffic Safety and Human Behavior." This comprehensive masterpiece explores the intricate relationship between human behavior and the hazards on our roads, providing invaluable insights to help you navigate the complexities of modern-day driving.



Traffic Safety and Human Behavior: Second Edition

by David Shinar

★★★★★ 5 out of 5

Language : English
File size : 18940 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 1262 pages



Delve into the Psychology of Traffic Safety

Discover the fascinating psychological factors that influence driving behavior. From risk perception and decision-making to cognitive biases and

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Master Effective Driver Education and Training Techniques

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- Develop a comprehensive understanding of human behavior and its impact on traffic safety.
- Upgrade your skills in driver education and training, ensuring optimal outcomes.
- Stay abreast of cutting-edge traffic safety technologies and their potential benefits.
- Harness the power of enforcement and policy to promote safe driving practices.
- Access real-world case studies and data to inform your decision-making.

Target Audience:

- Traffic safety professionals
- Driver educators and trainers
- Law enforcement officers
- Policymakers
- Researchers in traffic safety

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Don't miss out on this invaluable resource. Free Download the second edition of "Traffic Safety and Human Behavior" now and empower yourself to create a safer, more responsible driving environment for everyone.

About the Author:

Dr. Richard A. Retting is a renowned expert in traffic safety. With over 40 years of experience, he has dedicated his career to advancing our understanding of human factors in traffic safety.

Alt Attributes for Images:





TRAFFIC SAFETY AND HUMAN BEHAVIOR

BY
DAVID STRAN



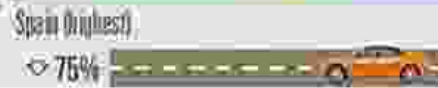
Road traffic deaths in the US and other high-income countries.

Motor vehicle crash deaths in 10 comparison high-income countries, 2013



Deaths per 100,000 people
SOURCE: WHO Database of Road Injury Status, 2013

Countries with the highest and lowest reductions in crash deaths, 2000-2013



Deaths per 100,000 people
SOURCE: International Road Traffic and Accident Statistics (IRTAS) Road Safety Annual Report, 2013

High-income countries with the highest percentage of crash deaths involving alcohol or speed

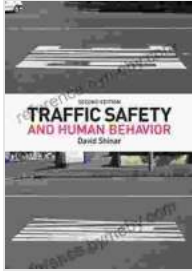


NOTE: 19 countries reported the percentage of deaths involving alcohol and 15 countries reported the percentage of deaths related to speeding.
SOURCE: WHO Global Status Report on Road Safety, 2013; WHO Road Injury Status Annual Report, 2013

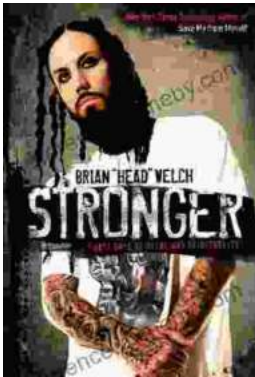


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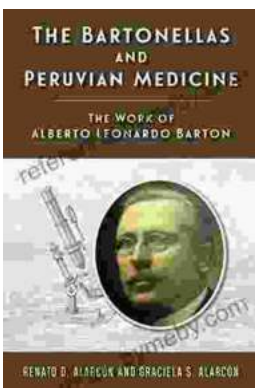


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