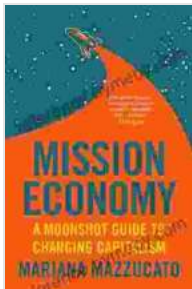


# Mission Economy: Moonshot Guide to Changing Capitalism

***Mission Economy: Moonshot Guide to Changing Capitalism*** is a groundbreaking book that provides a roadmap for transforming our current economic system into one that is more just, equitable, and sustainable.



## Mission Economy: A Moonshot Guide to Changing Capitalism by Mariana Mazzucato

★★★★☆ 4.4 out of 5

Language	: English
File size	: 10316 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 271 pages



In this book, Mariana Mazzucato argues that we need to move beyond the traditional model of capitalism, which is based on the profit motive and the exploitation of labor, and adopt a new model based on the concept of "mission-oriented innovation."

Mission-oriented innovation is a type of innovation that is driven by a desire to solve a social or environmental problem, rather than by the desire to make a profit. This type of innovation has the potential to create new

markets, jobs, and industries, while also improving the lives of people around the world.

Mazzucato provides several examples of mission-oriented innovation in action, including the development of the internet, the green revolution, and the space race. She argues that these examples show that mission-oriented innovation is not only possible, but also essential to solving the challenges facing our world today.

*Mission Economy: Moonshot Guide to Changing Capitalism* is a must-read for anyone who is interested in creating a more just, equitable, and sustainable world. This book provides a clear and concise roadmap for transforming our economic system, and it offers a hopeful vision of a future in which everyone has the opportunity to succeed.

## **Endorsements**

"Mission Economy is a brilliant and inspiring book that shows us how to create a more just and sustainable world. Mariana Mazzucato is one of the most important thinkers of our time, and this book is a must-read for anyone who wants to understand the future of capitalism."

**—Alexandria Ocasio-Cortez, US Representative for New York's 14th congressional district**

"Mariana Mazzucato is a visionary leader who is helping to shape the future of capitalism. Mission Economy is a must-read for anyone who wants to understand the challenges facing our world today and how we can solve them."

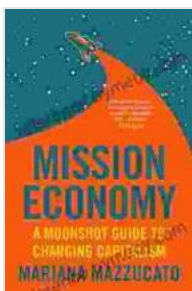
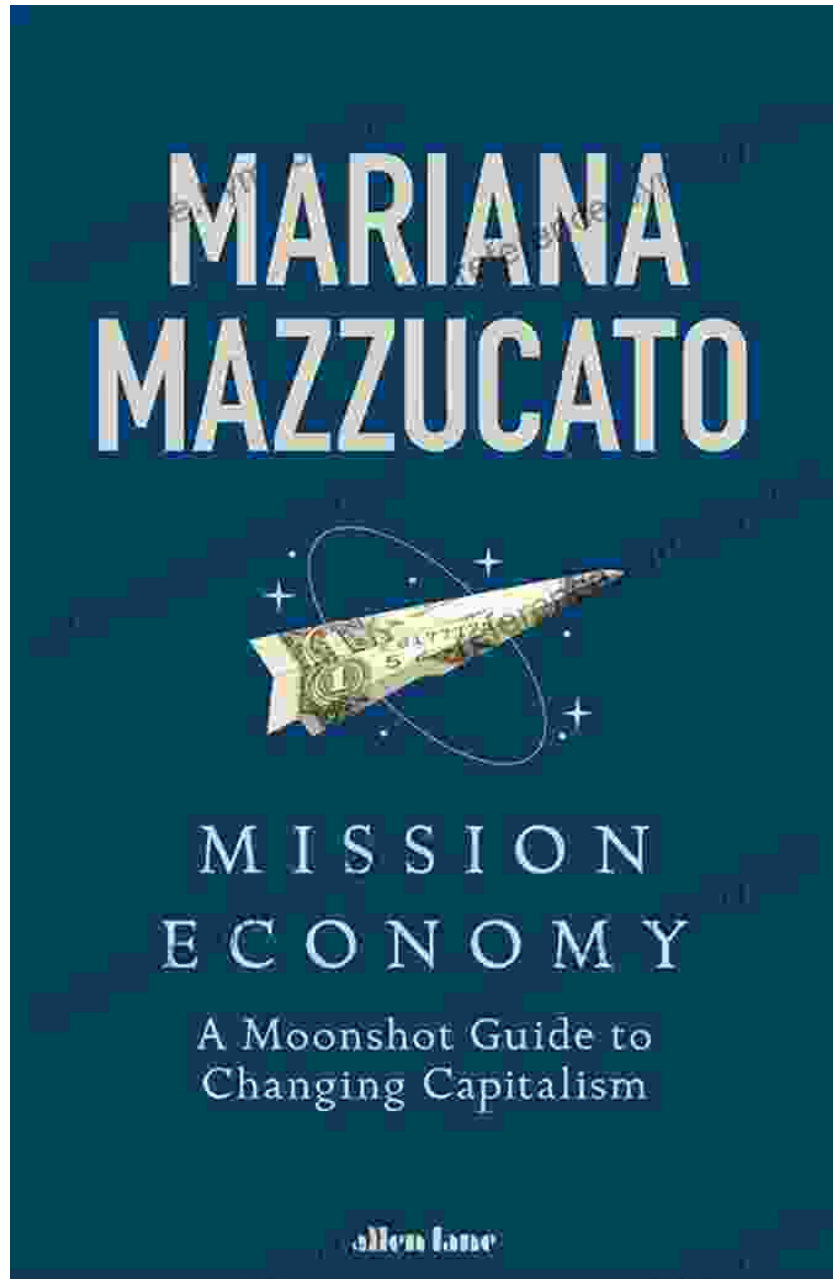
**—Eric Schmidt, former CEO of Google**

"Mission Economy is a groundbreaking book that provides a roadmap for transforming our current economic system into one that is more just, equitable, and sustainable. Mariana Mazzucato is a brilliant thinker, and this book is a must-read for anyone who cares about the future of our planet."

**—Naomi Klein, author of *The Shock Doctrine* and *This Changes Everything***

**Free Download Your Copy Today!**

Mission Economy: Moonshot Guide to Changing Capitalism is available now at all major booksellers. Free Download your copy today and start your journey towards a more just, equitable, and sustainable future.

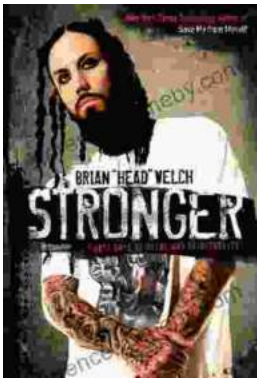


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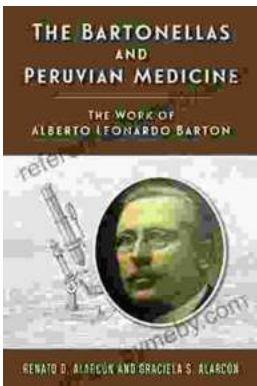
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